10th Annual
Appalachian Spring Conference in World History and Economics

*History and Nature of Capitalism*

**Time and Place:** Friday, April 10th-Saturday, April 11th, 2015
Appalachian State University, Boone, NC

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**Thursday, April 9th**

3:00 pm: Additional talk by Dr. Deirdre McCloskey: *The Uses and Abuses of Statistics*  
(Room 118, Anne Belk Hall)

6:00-8:00 pm: Reception for the speaker and attendees at the *Ivory Tower Beer* (Broyhill Inn),  
with hors d'oeuvres, drinks, and music

**Friday, April 10th**

8:30am: Breakfast with Dr. Deirdre McCloskey (Location *Anne Belk Hall Faculty Lounge*,  
must be pre-registered)

**Registration and Keynote Address** (Plemmons Student Union, Linville Falls Room 226):

9:30-10:00am: Registration and Coffee (Sponsored by W.W. Norton)

10:00-10:10am: Welcome from Appalachian State University (by Dean of Arts and  
Science, Dr. Anthony Calamai), Practical Matters (Mr. Jeremy Land), and  
Introduction of Keynote Speaker (by Dr. Jari Eloranta)

10:10am-12:00pm: Keynote Address: Dr. Deirdre McCloskey (University of Illinois at  
Chicago): *The Modern World Came Out of Ethics*
**12:00 pm:** Lunch *(ASU Food Court, Faculty Room)*

**Concurrent Sessions**
**1:30-3:00pm**

<table>
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<tr>
<th>Peacock Hall 1010</th>
<th>Peacock Hall 1013</th>
<th>Peacock Hall 1015</th>
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<tbody>
<tr>
<td><strong>Session A:</strong> Capitalism, Labor and Commerce</td>
<td><strong>Session B:</strong> Interwar Economics</td>
<td><strong>Session C:</strong> Neutrality, Treason and Pirates</td>
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<tr>
<td>Chair: Dr. Tanga McDaniel Mohr (Appalachian State University)</td>
<td>Chair: Dr. Giovanni Zanalda (Duke University)</td>
<td>Chair: Dr. Jeremiah Kitunda (Appalachian State University)</td>
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<td>Dr. Paul V. Kershaw (Wayne State University): “What is Capitalism, and How Do We Know that We Are Studying Its History?” Discussant: Dr. Aleksander Lust (Appalachian State University)</td>
<td>Dr. Carolyn Biltoft (Georgia State University): “Another Great Divide: History, Economics and the Interwar Crisis” Discussant: Dr. Celeste Carruthers (University of Tennessee)</td>
<td>Mr. Michael Cushman (Appalachian State University): “Reality and Rhetoric on the High Seas: Neutrality in the Late 18th Century” Discussant: Mr. Jeremy Land (University of Tennessee)</td>
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<td>Dr. Sylvère Matéos (Université Lumière) and Dr. Charlotte Le Chapelain (Université Jean Moulin): “Human Capital, Give Us Theoretical Foundations Please” Discussant: Dr. Tanga McDaniel (Appalachian State University)</td>
<td>Dr. Michael Roberto (North Carolina Agricultural and Technical State University): “Fascism and the 'Business System' in 1930s America: A View from the White House” Discussant: Dr. Dorothea Martin (Appalachian State University)</td>
<td>Mr. Bartholomew Delcamp (Appalachian State University): “Treason on the High Seas: An Examination of Bartholomew Robert's Motivation to Turn Pirate” Discussant: Mrs. Jamie Hager Goodall (Ohio State University)</td>
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**3:00pm:**
Coffee Break *(Outside Peacock Hall Rooms 1010, 1013, 1015)*
### Concurrent Sessions

**3:30-5:00pm**

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<tr>
<td><strong>Session D: Consumer Culture in Britain and Early America</strong></td>
<td><strong>Session E: Migrants, Revolutionaries, and Indentured Servants</strong></td>
<td><strong>Session F: Repression, Institutions, and Institutional Change</strong></td>
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<td>Chair: Dr. Scott Jessee (Appalachian State University)</td>
<td>Chair: Dr. Antonio Bly (Appalachian State University)</td>
<td>Chair: Dr. Anatoly Isaenko (Appalachian State University)</td>
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<td>Mrs. Jennifer Barker (University of Central Arkansas): “Discretionary Income and Leisure as the Primary Modulators of Identity in Working-Class Victorian Britain” Discussant: Dr. Scott Jessee (Appalachian State University)</td>
<td>Ms. Tamia K. Haygood (Appalachian State University): “Indentured Runaways in 17th Century Chesapeake, VA: A Study of Servant Patrols” Discussant: Dr. Antonio Bly (Appalachian State University)</td>
<td>Dr. Celeste K. Carruthers and Dr. Marianne H. Wanamaker (University of Tennessee): “Deconstructing the Returns to School Quality in the Jim Crow South” Discussant: Dr. William Hicks (Appalachian State University)</td>
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<td>Ms. Wendy Lucas and Dr. Noel Campbell (University of Central Arkansas): “Toward Restoring the Significance of Clothing in Early American History: Analyzing Washington’s Invoices from 1755-1772” Discussant: Dr. Sheila Phipps (Appalachian State University)</td>
<td>Dr. Dorothea Martin (Appalachian State University): “Chinese Migration to the Caribbean: Indentured Workers on Sugar Plantations and Petty Entrepreneurs between 1843 and 1925” Discussant: Dr. Benno Weiner (Appalachian State University)</td>
<td>Mr. Mathew Golsteyn and Dr. Steven E. Phelan (Fayetteville State University): “Special Forces ‘Know-how’ and British Indirect Rule: Operationalizing Institutional Change” Discussant: Dr. Anatoly Isaenko (Appalachian State University)</td>
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<td>Mr. Matthew Millsap (University of Central Arkansas): “Reconciling Puritan Orthodoxy and Enlightened Rational Self-Interest: Cotton Mather and Reasonable Religion” Discussant: Mr. Jeremy Land (University of Tennessee)</td>
<td>Ms. Yuxiu Wu (Appalachian State University): “The Torreon Massacre and the Anti-Chinese Movement In Mexico” Discussant: Dr. Renee Scherlen (Appalachian State University)</td>
<td>Dr. Alan Singer (Appalachian State University): “History and Future of the Moral Agency (Corporate Personhood) Debate” Discussant: Dr. Pavel Osinsky (Appalachian State University)</td>
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**6:00pm:**
Dinner at *Cha-Da-Thai*
**Saturday, April 11**

8:30-9:00am:
Registration and Coffee (Peacock Hall) (Sponsored by Holshouser Ethics)

**Concurrent Sessions**

9:00-10:30am

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| **Session G: Religion, Politics and Commerce in the Atlantic World**
  Chair: Mr. Jeremy Land (University of Tennessee)
  Discussant: Mr. Vincent Geloso (London School of Economics)
| **Session H: Neo-Liberalism and Early Nationalism**
  Chair: Dr. Mark Wilson (West Virginia University Tech)
  Discussant: Dr. Michael Behrent (Appalachian State University)
| **Session I: Latin America and Unequal Wealth**
  Chair: Dr. Edward Behrend-Martinez (Appalachian State University)
  Discussant: Dr. Mark Strazicich (Appalachian State University)
| Dr. Noel Campbell (University of Central Arkansas) and Dr. Marcus Witcher (University of Alabama): “Political Entrepreneurship: Jefferson, Bayard, and the Election of 1800”
  Discussant: Mr. Vincent Geloso (London School of Economics)
| Dr. Michael Behrent (Appalachian State University): “Karl Polanyi’s Historical Critique of Neoliberalism”
  Discussant: Dr. Mark Wilson (West Virginia University Tech)
| Mr. Luke Gittens (University of the West Indies, St. Augustine, Trinidad and Tobago): “Central Bank Independence in Trinidad and Tobago, 1969-1988”
  Discussant: Dr. Mark Strazicich (Appalachian State University)
| Mr. Vincent Geloso (London School of Economics) and Dr. Jari Eloranta (Appalachian State University): “Productivity in Northern European Shipping in the 18th and 19th Centuries”
  Discussant: Dr. Onur Ince (Appalachian State University)
| Mr. Ralph E. Lentz II (Appalachian State University): “The Re-Enchantment of Babylon: Christian Neo-Liberal Political Economy”
  Discussant: Dr. Rodney Duke (Appalachian State University)
| Mr. Nathan Widener and Dr. Jari Eloranta (Appalachian State University): “The Influence of Radio on Voters in the 1946 and 1948 Argentine National Elections”
  Discussant: Dr. Anne McCants (MIT)
| Dr. Roland Moy (Appalachian State University): “The Political Economy of Surplus People”
  Discussant: Dr. Alan Singer (Appalachian State University)
| Ms. Hannah Malcolm (Appalachian State University): “Religion Beyond the Cult of the Supreme Being: Nationalism and the French Revolution”
  Discussant: Dr. Michael Behrent (Appalachian State University)
| Mr. Abraham Gad Lozano Ortega (National Autonomous University of Mexico): “Critics to the Historical Conception of the Backwardness of Latin American Seen by North American Historiography”
  Discussant: Dr. René Horst (Appalachian State University)
**10:30am:**
Coffee Break (outside Peacock Hall, College of Business, Rooms 1010, 1013, 1015)
(Sponsored by Bedford/St. Martin’s)

**11:00am-1:00pm: Peacock Hall, Room 1015**
**Final Roundtable:** *Credit and Consumption from Antiquity to the Modern World*

*Speakers:* Anne McCants (MIT), Louis Hyman (Cornell), Craig Caldwell (ASU).
*Comment by Dr. Deirdre McCloskey (UIC).*

**1:00-2:00pm:**
Lunch (*Café Portofino*)

**Conference ends.**

**Special Thanks To:**
ASU Provost Aeschleman
ASU History Department
ASU College of Arts and Sciences
ASU Office of International Education and Development
ASU Business School and Department of Economics
Koch Foundation
Holshouser Family and Holshouser Chair Jim Westerman
W.W. Norton & Company
Bedford/St. Martin’s